ORDER

Orders Order / Rev:		107704	_	
	Alt Order #:	06862725	_	
	Product Desc:	Crossroads GPS	_	HD
	Estimate:	1192	_	KSNV
	Flight Dates:	10/12/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/12/12 / 10/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	_ Agency Commission:	15%
Advertiser	Name:	Crossroads GPS	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	_ Agency External ID:	

Totals

10/01/12	10/22/12	106	\$234,050.00	\$198,942.50	October 2012
					Totals

End Date # Spots Gross Amount Net Amount

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	106	\$234,050.00	\$198,942.50	0.00
Totals	106	\$234.050.00	\$198.942.50	0.00

Account Executives

Bill Plan

Start Date

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$234,050.00
Market	100%	\$780 166 67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$210,645.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$156,033.33
KTUD	0%	\$0.00
KVVU	18%	\$140,430.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$39,008.33

	Ln	Ch	Start	End	Inventory (Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pr	Rtg Type S	Spots	Amount
-	1	KSNV	10/12/12	10/12/12	M-F 5-6a W	/akeUp w/Wa	a G M	5-6a	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
					M-F 5-6a W	VakeUp w/Wa	agners							
		WAKE U	IP WITH T	HE WAGN	NERS									
		Star	t Date E	End Date	Weekdays	Spots	s/Week	Rate	Rating					
	W	eek: 10/0	08/12 1	10/14/12	F		1	\$1,200.00	0.00					

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KSNV

Order / Rev: 107704 Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 1192

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 KSNV	10/12/12	2 10/12/12	M-F 5-6a WakeUp	•	5-6a	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE L	JP WITH	THE WAGN	M-F 5-6a WakeUp IERS	w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	F		\$1,200.00	0.00			#4 000 00 4	0.00 NIM		#4 000 00
2 KSNV	10/15/12	2 10/15/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE U	JP WITH	THE WAGN		, ii, rragilere								
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M-F 5-6a WakeUp		\$1,200.00 5-6a	0.00 - T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
o non	10/10/12	2 10/10/12	M-F 5-6a WakeUp	-	0 00	1	.00		ψ1,200.001	0.00 14141		ψ1,200.00
		THE WAGN			5 .	5						
Star Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 0.00					l	
			M-F 5-6a WakeUp		5-6a	W	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeUp	w/Wagners								
	JP WITH rt Date	THE WAGN End Date	NERS Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/21/12	W		\$1,200.00	0.00					İ	
5 KSNV	10/18/12	2 10/18/12	M-F 5-6a WakeUp	•	5-6a	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE I	IP WITH	THE WAGN	M-F 5-6a WakeUp	w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		10/21/12	T		\$1,200.00	0.00						
6 KSNV	10/19/12	2 10/19/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE L	JP WITH	THE WAGN		w/wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/21/12	F		\$1,200.00	0.00 M	.20		£4.000.00.4	0.00 NIM		£4.000.00
/ KSINV	10/22/12	2 10/22/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	•	5-6a	IVI	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
		THE WAGN										
Star Week: 10/2	rt Date	End Date 10/28/12	Weekdays M	Spots/Week	Rate \$1,200.00	Rating 0.00						
			M-F 6-7a WakeUp		6-7a	F	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
			M-F 6-7a WakeUp	-					4 _,			v =,******
		THE WAGN		Cnoto/Mode	Doto	Doting						
<u>Star</u> Week: 10/0	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,000.00	Rating 0.00					l	
			M-F 6-7a WakeUp		6-7a	M	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	ום איודו ו	TUE \\\ \C\	M-F 6-7a WakeUp	w/Wagners								
	rt Date	THE WAGN End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/21/12	M		\$2,000.00	0.00						
10 KSNV	10/16/12	2 10/16/12	M-F 6-7a WakeUp	-	6-7a	- T	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
WAKE L	JP WITH	THE WAGN	M-F 6-7a WakeUր NERS	w/wagners								
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T		\$2,000.00	0.00			**			
11 KSNV	10/18/12	2 10/18/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	T	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
WAKE U	JP WITH	THE WAGN		, ii, rragilere								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
12 KSNV		10/21/12	M-F 6-7a WakeUp		\$2,000.00 6-7a	0.00 M	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
			M-F 6-7a WakeUp	-	5.4	141	.00	'	φ <u>-</u> ,000.00 I	3.00 INIVI	l '	Ψ=,000.00
		THE WAGN		01-04	Б.	Datte						
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
13 KSNV				CM	658a-9am	F	:30	1	\$3,800.001	0.00 NM	1	\$3,800.00
											-	

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KSNV

Order / Rev: 107704 Adv

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Advertiser: Crossroads GPS

Alt Order #: 06862725

Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12

Estimate: 1192

Product Desc:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Today Show **Today Show TODAY SHOW End Date** Spots/Week Start Date Weekdays Rate Rating ---F--Week: 10/08/12 10/14/12 \$3,800.00 0.00 14 KSNV 10/15/12 10/15/12 **Today Show** СМ 658a-9am M- - - - -:30 \$3,800,001 0.00 NM \$3,800.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$3.800.00 0.00 15 KSNV 10/16/12 10/16/12 CM - T- - - -:30 **Today Show** 658a-9am 1 \$3,800.001 0.00 NM \$3,800.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - T- - - - -\$3,800.00 0.00 16 KSNV 10/17/12 10/17/12 **Today Show** CM 658a-9am --W----:30 \$3,800.001 0.00 NM \$3.800.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$3,800.00 0.00 17 KSNV 10/22/12 10/22/12 M- - - - -:30 **Today Show** CM 658a-9am 1 \$3,800.001 0.00 NM \$3,800.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 10/22/12 10/28/12 0.00 1 \$3,800.00 18 KSNV 10/13/12 10/20/12 Saturday Night Live CM 1130pm-1:02am ---S-:30 1 \$4,000.001 0.00 NM 2 \$8,000.00 Saturday Night Live SNL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-1 \$4,000.00 0.00 ---S-Week: 10/15/12 10/21/12 1 \$4,000.00 0.00 19 KSNV 10/13/12 10/13/12 Nevada Newsmakers - CEM 5:00-6:00am ---S-:30 1 \$3,200.001 0.00 NM \$3,200.00 Nevada Newsmakers - Ch.3 (5:30 AM-6:00 AM) **NEV NEWSMAKERS** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/08/12 10/14/12 \$3,200.00 0.00 ---F--20 KSNV 10/12/12 10/12/12 Noon News CM 12-1230pm :30 1 \$1,000.001 0.00 NM \$1,000.00 Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--0.00 Week: 10/08/12 10/14/12 \$1,000.00 21 KSNV 10/15/12 10/15/12 Noon News CM 12-1230pm M- - - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 Noon News **NEWS 3 AT NOON** Weekdays Rating Start Date **End Date** Spots/Week Rate M- - - - -Week: 10/15/12 10/21/12 1 \$1,000.00 0.00 22 KSNV 10/16/12 10/16/12 CM 12-1230pm - T- - - -:30 1 \$1,000.001 0.00 NM Noon News \$1,000.00 Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - T- - - -\$1,000.00 0.00 23 KSNV 10/17/12 10/17/12 Noon News CM 12-1230pm - - W- - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - - W- - - -\$1,000.00 0.00 24 KSNV 10/18/12 10/18/12 12-1230pm ---T---CM :30 1 \$1,000.001 0.00 NM \$1,000.00 Noon News Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/15/12 10/21/12 \$1,000.00 0.00

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Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS KSNV

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate P	ri Rtg Type	Spots	Amount
25 KSNV	10/19/1	2 10/19/12	Noon News	CM	12-1230pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3	3 AT NO	ON	Noon News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	F	1	\$1,000.00	0.00					
26 KSNV	10/22/1	2 10/22/12	Noon News	CM	12-1230pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS	2 AT NO	2N 1	Noon News								
	3 AT NO0 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	M	1	\$1,000.00	0.00				ĺ	
27 KSNV	10/12/1	2 10/12/12	The Agenda 1230	pm CM	1230-1p	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			The Agenda 1230)pm							
	4: THE A		NA/ Lodes	0	Data	Detien					
Sta Week: 10/6	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
		2 10/15/12	The Agenda 1230		1230-1p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			The Agenda 1230	•				* **,*******			**,*******
	4: THE A	GENDA									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	The Agenda 1230	pm CM	\$1,000.00 1230-1p	0.00 - T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
29 KSNV	10/10/1	2 10/10/12	The Agenda 1230	•	1230-1p	- 1	.30	1 \$1,000.001	U.UU INIVI	'	φ1,000.00
NEWS 4	4: THE A	GENDA									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/		10/21/12	-T	1	\$1,000.00	0.00		4 04 000 00 4	0.00.1114		1 4 000 00
30 KSNV	10/17/1	2 10/17/12	The Agenda 1230 The Agenda 1230	•	1230-1p	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	The Agenda 1250	рин							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 10/		10/21/12	W	1	\$1,000.00	0.00					
31 KSNV	10/19/1	2 10/19/12	The Agenda 1230	•	1230-1p	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NFWS 4	4: THE A	GENDA	The Agenda 1230	Jpm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	F	1	\$1,000.00	0.00					
32 KSNV	10/15/1	2 10/15/12	Days of our Lives	CM	1258p-2pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
DAVS	F OUR L	I\/ES	Days of our Lives								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M	1	\$1,000.00	0.00				ĺ	
33 KSNV	10/16/1	2 10/16/12	Days of our Lives	CM	1258p-2pm	- T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
DAVC	NE OUD 1	N/EC	Days of our Lives								
	OF OUR L rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- T	1	\$1,000.00	0.00				ĺ	
34 KSNV	10/17/1	2 10/17/12	Days of our Lives	CM	1258p-2pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			Days of our Lives								
	OF OUR L		Ma alada sa	C==4= ///==1-	Data	Detina					
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
		2 10/19/12	Days of our Lives	CM	1258p-2pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			Days of our Lives					, ,			, ,
	OF OUR L										
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
Week: 10/		10/21/12 2 10/22/12	Days of our Lives	CM	\$1,000.00 1258p-2pm	0.00 M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JU RONV	10/22/1/	- 10/22/12	Days of our Lives		1200p-2piii	141	.50	ι ψι,σοσ.σσι	J.JJ INIVI	· '	ψ1,000.00
DAYS C	OF OUR L		,								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	M	1	\$1,000.00	0.00	.00	4 0000001	0.00 NA4		<u> </u>
37 KSNV	10/12/1	2 10/12/12		СМ	2pm-3pm	F	:30	1 \$650.001	0.00 NM	1	\$650.00

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KSNV

Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Doctors The Doctors									
	OCTORS											
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$650.00	Rating 0.00						
		2 10/15/12	The Doctors	CM	2pm-3pm	M	- :30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	OTODO		The Doctors									
	OCTORS ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$650.00	0.00						
39 KSNV	10/16/1	2 10/16/12	The Doctors The Doctors	CM	2pm-3pm	- T	- :30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	OCTORS		THE DOCIOIS									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/17/12	The Doctors	CM	\$650.00 2pm-3pm	0.00 W	- :30	1	\$650.001	0.00 NM	1	\$650.00
			The Doctors	O.W.	- ріп оріп		.00	·	φοσο.σσ 1	0.00 14141		Ψ000.00
	OCTORS ort Date		Weekdays	Spots/Mook	Poto	Pating						
Week: 10/		End Date 10/21/12	W	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
41 KSNV	10/18/1	2 10/18/12	The Doctors	CM	2pm-3pm	T	- :30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	OCTORS		The Doctors									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$650.00	0.00			\$050.00.4	0.00 NIM		#050.00
42 KSNV	10/19/1	2 10/19/12	The Doctors The Doctors	СМ	2pm-3pm	r	- :30	1	\$650.001	0.00 NM	1	\$650.00
	OCTORS											
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$650.00	Rating 0.00						
		2 10/22/12	The Doctors	CM	2pm-3pm	M	- :30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$650.00	0.00			A.		_	^
44 KSNV	10/15/1	2 10/15/12	Dr. Phil Dr Phil	CM	3-4p	M	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
DR. PHI	IL											
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays M	Spots/Week	Rate \$1,200.00	Rating 0.00						
		2 10/17/12		CM	3-4p	W	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			Dr Phil									
DR. PHI Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	W		\$1,200.00	0.00						
46 KSNV	10/18/1	2 10/18/12	Dr. Phil Dr Phil	CM	3-4p	T	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
DR. PHI	IL		DI FIIII									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/19/12	Dr. Phil	CM	\$1,200.00 3-4p	0.00 F	- :30	1	\$1,200.001	0.00 NM	1	\$1,200.00
		2 10/10/12	Dr Phil	O.W.	σ .μ	•	.00	·	ψ1,200.00 T	0.00 14141		Ψ1,200.00
DR. PHI	_	End Data	Wookdays	Spots/Week	Poto	Pating						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> F		Rate \$1,200.00	Rating 0.00						
48 KSNV	10/15/1	2 10/15/12	,		4-5pm	M	- :30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS 3	3 AT 4		4PM NEWS (1 ho	our)								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M		\$1,800.00	0.00	.20		¢1 000 00 4	0.00 NA	4	¢4 000 00
49 KSNV	10/16/1	2 10/16/12		СМ	4-5pm	- T	- :30	1	\$1,800.001	0.00 NM	1	\$1,800.00

Print Date: 10/12/12 14:28:24 Page 6 of 10

KSNV

Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 1192

Estimate:

Product Desc:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
•			NEWS 3 at 4 (1 h									_
NEWS 3			,	,							1	
Star Week: 10/1	t Date 5/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
50 KSNV			NEWS 3 at 4 (1 H 4PM NEWS (1 ho	HOUR)CM	4-5pm	W	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS 3		E. J.D.		0	D-1-	Detien						
Star Week: 10/1	t Date 5/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
51 KSNV		2 10/19/12	NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	F	:30	1 :	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS 3		Fad Data	Ma alada sa	Co ata ///a ala	Data	Datina						
<u>Star</u> Week: 10/1	t <u>Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
		2 10/12/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY 1	NEWS t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	F		\$3,600.00	0.00						
53 KSNV EARLY I		2 10/15/12	M-F Early News M-F Early News	СМ	5-630p	М	:30	1	\$3,600.00 1	0.00 NM	1	\$3,600.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	M	1	\$3,600.00	0.00						
54 KSNV EARLY I		2 10/16/12	M-F Early News M-F Early News	СМ	5-630p	- T	:30	1 :	\$3,600.00 1	0.00 NM	1	\$3,600.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	- T	1	+ - ,	0.00						
55 KSNV EARLY I		2 10/18/12	M-F Early News M-F Early News	СМ	5-630p	T	:30	1 :	\$3,600.00 1	0.00 NM	1	\$3,600.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	T	1	\$3,600.00	0.00		4	\$0,000,00.4	0.00.1114		#0.000.00
56 KSNV EARLY I		2 10/22/12	M-F Early News M-F Early News	CM	5-630p	M	:30	1 3	\$3,600.00 1	0.00 NM	1	\$3,600.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M M-F Jeopardy	CM	\$3,600.00 630-7pm	0.00	:30	1	\$3,400.00 1	0.00 NM	1	\$3,400.00
		£ 10/12/12	M-F Jeopardy	Civi	030-7 pm	I'	.50	' '	ψο, π ου.υυ 1	O.OO INIVI	'	ψυ,+υυ.υυ
JEOPAR		End Data	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 10/0	t Date 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,400.00	Rating 0.00						
58 KSNV		2 10/15/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	М	:30	1 :	\$3,400.00 1	0.00 NM	1	\$3,400.00
JEOPAR Star	tDY t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	M	1	\$3,400.00	0.00						
59 KSNV		2 10/16/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUN - T	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
JEOPAR Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	5/12	10/21/12	- T	1	\$3,400.00	0.00						
60 KSNV		2 10/18/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1 :	\$3,400.00 1	0.00 NM	1	\$3,400.00
JEOPAR Star	tDY t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	5/12	10/21/12	T	1	\$3,400.00	0.00						
61 KSNV	10/19/1	2 10/19/12		CM	630-7pm	F	:30	1	\$3,400.00 1	0.00 NM	1	\$3,400.00

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Order / Rev: 107704 Advertiser:

Alt Order #: 06862725 Product Desc: Crossroads GPS KSNV

Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F Jeopardy M-F Jeopardy									
JEOPA	RDY		W-F Jeopardy									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$3,400.00	0.00						
62 KSNV	10/12/1	2 10/12/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	F	:30	1 :	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	M-F Wheel of Fo	rturie								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	F	1	\$3,400.00	0.00						
63 KSNV	10/15/1	2 10/15/12	M-F Wheel	CM	7-730pm	М	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEFI	OF FOR	RTUNE	M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/15/12	10/21/12	M	1	\$3,400.00	0.00						
64 KSNV	10/16/1	2 10/16/12	Wheel of Fortune	in PRINCIM	M-SA 8-11p	/ SUN-T	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	TUNE	Wheel in Prime									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$3,400.00	0.00						
65 KSNV	10/17/1	2 10/17/12	M-F Wheel	CM	7-730pm	W	:30	1 :	\$3,400.001	0.00 NM	1	\$3,400.00
\/\LEE1	OF FOR	TI INIE	M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$3,400.00	0.00						
66 KSNV	10/18/1	2 10/18/12	M-F Wheel	CM	7-730pm	T-	:30	1 :	\$3,400.001	0.00 NM	1	\$3,400.00
\^// !==!	05 505	TUNE	M-F Wheel of Fo	rtune								
	OF FOR Int Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$3,400.00	0.00						
67 KSNV	10/19/1	2 10/19/12	M-F Wheel	CM	7-730pm	F	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
\\/\	OF FOR	TUNE	M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	1	\$3,400.00	0.00						
68 KSNV	10/22/1	2 10/22/12	Wheel of Fortune	in PRINGM	M-SA 8-11p	/ SUNM	:30	1 :	\$3,400.001	0.00 NM	1	\$3,400.00
\\\\\	OF FOR	TUNE	Wheel in Prime									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/			M		\$3,400.00	0.00						
69 KSNV	10/12/1	2 10/12/12	FacetoFace/Rals		730-758pm	F	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
EACE T	-0 -40-	W/ ION DA	FacetoFace/Rals	ton Report								
	orace	W/ JON RA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	F	1	\$1,800.00	0.00						
70 KSNV	10/15/1	2 10/15/12	FacetoFace/Rals	ton Rep@M	730-758pm	M	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
E40E T	-0 -40-	W/ ION DA	FacetoFace/Rals	ton Report								
	orace	W/ JON RA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$1,800.00	0.00						
71 KSNV	10/16/1	2 10/16/12	RALSTON in PRI	ME CM	8-11pm	- T	:30	1 :	\$1,800.001	0.00 NM	1	\$1,800.00
E40E T	-0 -40-	W/ ION DA	RALSTON in PR	IME								
	orace	W/ JON RA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$1,800.00	0.00						
72 KSNV	10/17/1	2 10/17/12	FacetoFace/Rals	ton Rep@M	730-758pm	W	:30	1 :	\$1,800.001	0.00 NM	1	\$1,800.00
E40E 7	-0 -40-	W// ION DA	FacetoFace/Rals	ton Report								
	O FACE irt Date	W/ JON RA End Date	LSTON <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$1,800.00	0.00						
73 KSNV	10/18/1	2 10/18/12		CM	730-758pm	T-	:30	1 :	\$1,800.001	0.00 NM	1	\$1,800.00
										-		

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Order / Rev: 107704 Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS KSNV

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			FacetoFace/Raist	•								
FACE T	O FACE	W/ JON RA	FacetoFace/Ralst	ton Report								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 10/	15/12	10/21/12	T		\$1,800.00	0.00						
74 KSNV	10/19/1	2 10/19/12	FacetoFace/Ralst		730-758pm	F	:30	1 \$1,	800.00 1	0.00 NM	1	\$1,800.00
EACET	O EACE	W/ JON RA	FacetoFace/Ralst	ton Report								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F		\$1,800.00	0.00						
75 KSNV	10/22/1	2 10/22/12	RALSTON in PRII	ME CM	8-11pm	M	:30	1 \$1,	800.001	0.00 NM	1	\$1,800.00
E40E T		W/ 10N DA	RALSTON in PRI	ME								
	o FACE	W/ JON RA		Spots/Week	Rate	Pating						
Week: 10/		End Date 10/28/12	<u>Weekdays</u> M		\$1,800.00	Rating 0.00						
76 KSNV	10/15/1	2 10/15/12	Mon PR 10-11p	CM	10-11pm	M	:30	1 \$6,	400.001	0.00 NM	1	\$6,400.00
			Monday Prime 10)-11pm								
_	UTION n		\\/a a a a a a	C==4= ///==1.	Data	Datina						
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$6,400.00	Rating 0.00						
		2 10/15/12	M-F News 3 at Ele		11pm-1135p		:30	1 \$2.	800.00 1	0.00 NM	1	\$2,800.00
			M-F News 3 at El					,				, ,
	3 NIGHT											
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays M	Spots/Week	Rate \$2,800.00	Rating 0.00						
		2 10/17/12	M-F News 3 at Ele		11pm-1135p		:30	1 \$2	800.001	0.00 NM	1	\$2,800.00
75 110111	10/17/1	2 10/11/12	M-F News 3 at El		ттрін ттоор		.00	ι ψε,	000.00 1	0.00 14101		Ψ2,000.00
NEWS 3	3 NIGHT	SIDE										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	M-F News 3 at Ele		\$2,800.00 11pm-1135p	0.00 mT	:30	1 \$2	800.001	0.00 NM	1	\$2,800.00
00 K3NV	10/10/1	2 10/10/12	M-F News 3 at El		1 1pm-1155p		.50	ι ψε,	000.00 1	O.OO INIVI	'	\$2,000.00
NEWS:	3 NIGHT	SIDE										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/19/12	M-F News 3 at Ele		\$2,800.00 11pm-1135p	0.00 m F	:30	1 62	800.00 1	0.00 NM	1	\$2,800.00
OI KSINV	10/19/1	2 10/19/12	M-F News 3 at El		1 1pm-1133p	IIIF	.30	ι φ∠,	000.00 1	U.UU INIVI	'	φ2,000.00
NEWS 3	3 NIGHT	SIDE										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		10/21/12	F		\$2,800.00	0.00	-20	4 00	000 00 4	0.00 NIM	4	#0.000.00
62 KSINV	10/22/1	2 10/22/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	m M	:30	Ι ΦΖ,	800.00 1	0.00 NM	1	\$2,800.00
NEWS 3	NIGHT:	SIDE										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$2,800.00	0.00		4 00	100.00.1	0.00.104		#0.400.00
83 KSNV	10/17/1	2 10/17/12	Wed PR 10-11p Wednesday Prime	CM e 10-11pm	10-11pm	W	:30	1 \$6,	400.00 1	0.00 NM	1	\$6,400.00
CHICAC	30 FIRE		Wednesday i iiii	c to tipili								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	+ - ,	0.00						
84 KSNV	10/12/1	2 10/12/12	Fri 10-11p Friday Prime 10-1	CM L1pm	10-11pm	F	:30	1 \$6,	400.00 1	0.00 NM	1	\$6,400.00
DATELI	NE NBC		Tilday Filline 10-1	ιτριιι								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	F	1	\$6,400.00	0.00						
85 KSNV	10/19/1	2 10/19/12	Fri 10-11p	CM	10-11pm	F	:30	1 \$6,	400.00 1	0.00 NM	1	\$6,400.00
DATELI	NE NBC		Friday Prime 10-1	ιτριιι								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F		\$6,400.00	0.00						
86 KSNV	10/13/1	2 10/13/12		CM	5pm-630pm	S-	:30	1 \$1,	350.00 1	0.00 NM	1	\$1,350.00

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KSNV

Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 1192

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ïme [Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sa-Su Early News										
	EARLY N											ı	
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$1,350.00	Rating 0.00							
		2 10/20/12	Sa-Su Early News	s CM	5pm-630pm		S-	:30	1	\$1,350.001	0.00 NM	1	\$1,350.00
KSNV E	EARLY N	IEWS	Sa-Su Early New	5									
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	Rate \$1,350.00	Rating 0.00							
88 KSNV	10/13/1	2 10/13/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm		S-	:30	1	\$1,050.00 1	0.00 NM	1	\$1,050.00
JEOPA	RDY		,										
Sta Week: 10/	rt Date /08/12	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$1,050.00	Rating 0.00							
89 KSNV	10/20/1	2 10/20/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm		S-	:30	1	\$1,050.00 1	0.00 NM	1	\$1,050.00
JEOPA	RDY		e/ti/deopardy										
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays	Spots/Week 1	Rate \$1,050.00	Rating 0.00							
		2 10/13/12	Wknd Wheel of Fo		7-730pm		S-	:30	1	\$1,050.00 1	0.00 NM	1	\$1,050.00
WHEEL	OF FOR	RTUNE	SAT/ Wheel of Fo	ortune									
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$1,050.00	Rating 0.00							
		2 10/20/12	Wknd Wheel of Fo		7-730pm		S-	:30	1	\$1,050.001	0.00 NM	1	\$1,050.00
WHEEL	OF FOR	RTUNE	SAT/ Wheel of Fo	ortune									
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays	Spots/Week 1	Rate \$1,050.00	Rating 0.00							
92 KSNV		2 10/20/12	Sa-Su News 3 at	ElevenCM	11pm-1135p		S-	:30	1	\$2,800.001	0.00 NM	1	\$2,800.00
NFWS:	3 NIGHT	SIDE	Sa-Su News 3 at	Eleven									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	NFL Pre-Game / I	TNA CM	\$2,800.00 1p-530pm	0.00	S	:30	1	\$5,000.00 1	0.00 NM	1	\$5,000.00
			NFL Pre-Game	IVA OW	тр озортт		5	.50		ψ5,000.00 1	0.00 14101	'	ψ5,000.00
		HT IN AMER		0	Data	D - C							
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$5,000.00	Rating 0.00							
94 KSNV	10/21/1	2 10/21/12	NFL Pre-Game / I	FNA CM	1p-530pm		S	:30	1	\$5,000.00 1	0.00 NM	1	\$5,000.00
FOOTB	ALL NIG	HT IN AMER	NFL Pre-Game RICA										
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10/ 95 KSNV		10/21/12	News 3 Live in Pr	ime CM	\$5,000.00 7-10pm	0.00	S	:30	1	\$3,600.001	0.00 NM	1	\$3,600.00
		FOLLOWING	News 3 in Prime		·								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	S	1	\$3,600.00	0.00							
96 KSNV	10/21/1	2 10/21/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm		S	:30	1	\$3,600.001	0.00 NM	1	\$3,600.00
NEWS:	3 LIVE (F	FOLLOWING											
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$3,600.00	Rating 0.00							
		2 10/14/12			M-SA 8-11p		S	:30	1	\$2,400.001	0.00 NM	1	\$2,400.00
ion			Jeopardy in Prime	е									
jep <u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	08/12	10/14/12	S	1	\$2,400.00	0.00	~			Φο 400 00 :	0.00.1111		# 0 400 55
98 KSNV	10/21/1	2 10/21/12		СМ	M-SA 8-11p	/ SUN	S	:30	1	\$2,400.001	0.00 NM	1	\$2,400.00

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KSNV

Order / Rev: 107704

Advertiser: Crossroads GPS Alt Order #: 06862725 Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

	Spots	Amount								
Jeopardy in PRIME										
Jeopardy in Prime										
jep										
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12S 1 \$2 400 00 0 00										
Ψολί. 16/16/12 10/21/12 1 1 ψ2,100.00 0.00	_	A								
99 KSNV 10/14/12 10/14/12 Wake Up Early w/ WagneM 430a-5aS :30 1 \$400.00 1 0.00 NM	1	\$400.00								
Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS										
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 S 1 \$400.00 0.00										
7700K. 10/10/12 10/11/12 = 1 \$100.00 0.00	1	\$400.00								
	'	\$400.00								
Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS										
Start Date End Date Weekdays Spots/Week Rate Rating										
Week: 10/15/12 10/21/12 M 1 \$400.00 0.00										
101 KSNV 10/16/12 10/16/12 Wake Up Early w/ Wagn€M 430a-5a -T :30 1 \$400.001 0.00 NM	1	\$400.00								
Wake Up Early Wagners	'	Ψ400.00								
WAKE UP EARLY W/THE WAGNERS										
Start Date End Date Weekdays Spots/Week Rate Rating										
Week: 10/15/12 10/21/12 -T 1 \$400.00 0.00										
102 KSNV 10/17/12 10/17/12 Wake Up Early w/ Wagn€M 430a-5a W :30 1 \$400.00 1 0.00 NM	1	\$400.00								
Wake Up Early Wagners	•	Ψ100.00								
WAKE UP EARLY W/THE WAGNERS										
Start Date End Date Weekdays Spots/Week Rate Rating										
Week: 10/15/12 10/21/12 W 1 \$400.00 0.00										
103 KSNV 10/18/12 10/18/12 Wake Up Early w/ Wagn€M 430a-5a T :30 1 \$400.00 1 0.00 NM	1	\$400.00								
Wake Up Early Wagners										
WAKE UP EARLY W/THE WAGNERS										
Start Date										
Week: 10/15/12										
104 KSNV 10/21/12 10/21/12 Wake Up Early w/ Wagn€M 430a-5aS :30 1 \$400.00 1 0.00 NM	1	\$400.00								
Wake Up Early Wagners										
WAKE UP EARLY W/THE WAGNERS										
Start Date										
Week: 10/15/12 10/21/12S 1 \$400.00 0.00										
105 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn€M 430a-5a M :30 1 \$400.001 0.00 NM	1	\$400.00								
Wake Up Early Wagners										
WAKE UP EARLY W/THE WAGNERS										
Start Date End Date Weekdays Spots/Week Rate Rating										
Week: 10/22/12 10/28/12 M 1 \$400.00 0.00										
N106 KSNV 10/18/12 10/18/12 Thurs PR 10-11p CM 10-11pm T :30 1 \$6,400.001 0.00 NM	1	\$6,400.00								
Thursday Prime 10-11pm										
REVOLUTION n/a 10/22										
Start Date										
Week: 10/15/12	106	\$224 0E0 00								

Totals 106 \$234,050.00